

**Day One – November 3**

Module	Topic	Time
	<b>Breakfast/Registration</b>	7:00 – 8:00
<b>Intro</b>	<b>Introductions</b> Biggest Innovation Implemented This Year	8:00 - 8:30
<b>Welcome Keynote</b>	<b>Top Five Opportunities to Reduce Risk</b> Mark LaLiberte, Construction Instruction, Inc.	8:30 – 9:30
<b>What’s New</b>	Innovation Showcase: <b>Panasonic – Top 5 Risks You Face Due to Poor IAQ</b>	9:30 - 9:45
<b>Thought Leader</b>	<b>Advanced Technology in Housing: The Time Has Come</b> Brock Smethills, Sterling Ranch Development Company	9:45 – 10:30
	<b>Networking/Break</b>	10:30 - 10:45
<b>What’s New</b>	Innovation Showcase: <b>Unico – Future Comfort Solutions</b>	10:45 – 11:00
	<b>Module 1: Break Out Discussions – Better Business Solutions</b>	
<b>1a</b>	<b>Trade Partner Strategies</b> Biggest Challenges, Options, Recommendations	11:00 - 11:45
<b>1b</b>	<b>Quality Management Strategies</b> Biggest Challenges, Options, Recommendations	
<b>1c</b>	<b>Integrating BIM</b> Biggest Challenges, Options, Recommendations	
<b>1d</b>	<b>Module 1 Break Out Group Reports</b> 15-minute Summary Reports from Each Break-out Group	
	<b>Lunch/Networking</b>	12:15 - 1:15
<b>What’s New</b>	Innovation Showcase: <b>Huber Engineered Woods– Future Structural Sheathing Solutions</b>	1:15 - 1:30
	<b>Module 2: Off-site Production Experts</b>	
<b>2a</b>	<b>Affordable Panelized Zero Energy Homes</b> Bob Massaro, Thriving Communities, LLC	1:30 - 2:00
<b>2b</b>	<b>Taking Modular Housing to the Next Level</b> Steve Glenn, Founder – Plant Prefab	2:00 – 2:30
<b>What’s New</b>	Innovation Showcase: <b>Portland Cement Assoc. – Future Concrete Enclosure Solutions</b>	2:30 - 2:45
	<b>Networking/Break</b>	2:45 - 3:00
<b>What’s New</b>	Innovation Showcase: <b>Solar City – Future Building Integrated Solar</b>	3:00 - 3:15
	<b>Module 3: Break Out Discussions – Better Performance Solutions</b>	
<b>3a</b>	<b>Healthy Home Strategies</b> Biggest Challenges, Options, Recommendations	3:15 - 4:00
<b>3b</b>	<b>High-Performance HVAC</b> Biggest Challenges, Options, Recommendations	
<b>3c</b>	<b>Building Science Strategies</b> Biggest Challenges, Options, Recommendations	
<b>3d</b>	<b>Module 3 Break Out Group Reports</b> 10-minute Summary Reports from Each Break-out Group	4:00 - 4:30
	<b>Networking/Break</b>	4:30 - 6:00
	<b>Dinner</b>	6:00 - 7:30

**Day Two – November 4**

Module	Topic	Time
	<b>Breakfast</b>	7:00 – 8:00
<b>Wrap-Up</b>	<b>Day One</b>	8:00 - 8:15
<b>What's New</b>	Innovation Showcase: <b>BASF – Future Thermal Protection Solutions</b>	8:15 - 8:30
<b>Module 4: Break Out Discussions – Marketing and Sales Solutions</b>		
<b>4a</b>	<b>Designs that Sell Strategies</b> <i>Biggest Challenges, Options, Recommendations</i>	8:30 - 9:15
<b>4b</b>	<b>Effective Sales Strategies (In-house or Realtors)</b> <i>Biggest Challenges, Options, Recommendations</i>	
<b>4c</b>	<b>Marketing Strategies (message and medium)</b> <i>Biggest Challenges, Options, Recommendations</i>	
<b>4d</b>	<b>Module 4 Break Out Group Reports</b> <i>10-minute Summary Reports from Each Break-out Group</i>	9:15 - 9:45
<b>What's New</b>	Innovation Showcase: <b>RenewAire – Future Ventilation Solutions</b>	9:45 – 10:00
	<b>Networking/Break</b>	10:00 - 10:15
<b>What's New</b>	Innovation Showcase: <b>Zola Windows – Future High-R Window Solutions</b>	10:15 - 10:30
<b>Module 5: Thought Leaders</b>		
<b>5a</b>	<b>Getting to Quality</b> <i>John Tooley, Advanced Energy Corporation</i>	10:30-11:15
<b>5b</b>	<b>How a Large Production Builder Changed Platforms</b> <i>CR Herro, Vice President Sustainability - Meritage Homes</i>	11:15-12:00
	<b>Lunch</b>	12:00-1:00
<b>Module 6: Wrap Up</b>		
<b>6a</b>	<b>Is Housing Ready for a New Business Model?</b> <i>Sam Rashkin, Retooling the U.S. Housing Industry</i>	1:00 – 1:45
<b>6b</b>	<b>Group Discussion</b> Biggest Lessons-Learned at Boot-Camp	1:45-2:15
<b>6c</b>	<b>Wrap-Up</b> Summary, Actions, Feedback	2:15-2:30
	<b>Adjourn</b>	2:30